

For Immediate Release:

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LANARK Wallcovering New Pattern Introduction 1ST Quarter 2010: 'Bungalow' and 'Harvest'

BUNGALOW >

"'Bungalow' is an exotic yet sleek horizontal design merging a pressed bamboo with a fine wood grain. The result is a modern twist on the current trend of bringing the outdoors in. The finish is soft and matte with a natural color stained effect. This minimalistic beauty is enhanced by the rich color scheme. Classic neutrals, such as the khaki-inspired Incense, and deep global spice colors, such as a rich Rumberry, come together to bring balance to the Zen inspired palette. Structured with subtle vertical joins, 'Bungalow' will add visual impact to all your modern interior jobs."

- Kathy Wisniski



Bungalow features:



Harvest features



< HARVEST

"'Harvest' is a horizontal tone-on-tone natural fiber design going beyond the ordinary grass cloth effect. When applied to the wall, the subtle stitched weave is enhanced, creating almost a fabric-like quality. Our specially designed crosshatch emboss creates depth and reflects light, helping to enhance the soft pearls and metallics. These highlights, gilded tones such as copper, nickel and gold, add warmth to any room. The raw yet sophisticated hues bring a welcome feeling of ease and innate elegance. From a classic Honey Cream to an organic Tea Leaf, the 'Harvest' colors are a natural reflection of the botanical world around us. Let our 'Harvest,' abundant in texture, add impact and refinement to all your commercial projects."

- Kathy Wisniski

Both new LANARK Wallcovering patterns are a 20.0 oz. Type II construction with palettes of 20 colors each and feature:

- RECORE Recycled Wall Technology™
- Low VOC GREENGUARD Indoor Air Quality Certification®
- Water-based inks and coatings
- Fade resistant pigments and alkali resistance
- No cadmium or mercury-based pigments
- High durability
- Comprehensive raw material recycling manufacturing
- ISO9001 certified manufacturing facility
- Made in the U.S.A
- Class A fire-ratings



With 30% recycled content in a Type II, 20 oz. construction, RECORE gives specifiers the opportunity to reduce the environmental impact of all of their upcoming interior projects.

- Recyclable
- Low VOC emitting/GREENGUARD Indoor Air Quality Certified®
- Eligible for LEED credits



LANARK Wallcovering featuring RECORE Recycled Wall Technology can be used with the Leadership in Energy and Environmental Design (LEED) rating system for both new construction (LEED-NC) and commercial interior (LEED-CI) projects. No construction materials, including RECORE wallcoverings, carry their own LEED rating. However, the use of RECORE wallcoverings can contribute towards up to six LEED points in the following categories:

Category: Materials & Resources:

- M.R. Credit 2.1: Construction Waste Management, Divert 50% From Landfill.
- M.R. Credit 2.2: Construction Waste Management, Divert 75% From Landfill.
- M.R. Credit 4.1: Recycled Content, 10% (post-consumer + 1/2 pre-consumer).
- M.R. Credit 4.2: Recycled Content, 20% (post-consumer + 1/2 pre-consumer).
- M.R. Credit 5.1: Regional Material: 20% Manufactured Locally.

Category: Indoor Environmental Quality:

- E.Q. Credit 4.1: Low Emitting Materials: Adhesives and Sealants.

Please visit www.lanark.com/products_recore_recycled_wallcovering.aspx for additional information regarding RECORE Recycled Wall Technology.



About LANARK Wallcovering >

LANARK Wallcovering is an industry-leading 54" width commercial vinyl wallcovering brand featuring a comprehensive selection of decorative prints and textures. Crafted to meet the diverse and changing aesthetic requirements of today's commercial interior spaces, LANARK products blend distinctive and original design with long-lasting quality and ease of maintenance.

Wallcovering Source Group (WSG) has owned the LANARK Wallcovering brand since November 2005. Formed in 1998, WSG is a partnership of the three distributors that have represented the LANARK brand throughout the U.S. since the 1980's:

- D.L. Couch Wallcovering Source (New Castle, IN)
www.dlcouch.com
- Eykon Wallcovering Source (Memphis, TN)
www.eykon.net
- TRI-KES Wallcovering Source (Dallas, TX)
www.tri-kes.com

Collectively, WSG is committed to providing a comprehensive offering of high-quality commercial wallcoverings supported by experienced and responsive sales and service professionals to ensure their client's satisfaction with every project specification.

For a current listing of LANARK Wallcovering international distributors and their contact information please visit www.lanark.com/map.aspx

< International Distribution

* RECORE is manufactured exclusively by OMNOVA Solutions Inc. – our manufacturing partner for LANARK Wallcoverings. RECORE is a trademark of OMNOVA Solutions Inc.