

For Immediate Release:

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4 Great New Patterns + 1 Renowned Guest Designer = Totally Exciting News from LANARK Wallcovering

MT. COMFORT, INDIANA, OCTOBER 2009 – You know that you can always count on LANARK Wallcovering to offer what seems to be an infinite flow of exceptional new pattern introductions throughout the year. The Fall 2009 grouping is no exception. The numbers stack up like this:

1. LANARK's own font of wallcovering creativity, Kathy Wisniski, multiplies inspiration times three with the launch of her 'Flamenco,' 'Loom' and 'Mimosa' patterns. All are finely crafted and well-executed designs that will quickly rise to the top of the list of LANARK best-sellers. Superb styling and market research-driven colorations offer the opportunity for multi-market high-volume specifications.
2. WSG management recently scored a major wallcovering industry coup by entering into a design agreement with Anya Larkin for the Source One brand. A complete Anya Larkin collection of prints and textures is on schedule to launch in early 2010. However, to get a quick start and to maximize the exposure of one of Anya's unique new proprietary embossing designs, 'Portfolio,' the decision was made to immediately sample the pattern in the LANARK Wallcovering Box TwistCard format. You will see it sampled again later in the complete Source One Anya Larkin binder collection. Full details on Anya Larkin when her collection launches next year, but for now, 'Portfolio' will offer a sneak-peak of coming attractions from WSG!
3. All four of these new patterns will now allow us to geometrically expand the **RECORE** Recycled Wall Technology story that began with the launch of 'Element.' LANARK Wallcoverings that are manufactured to this standard, like the new 'Flamenco,' 'Loom,' 'Mimosa' and 'Portfolio' patterns, will be the best choice for an eco-friendly wall surfacing solution. Featuring 30% recycled content in a Type II, 20 oz. construction, **RECORE** gives specifiers the opportunity to reduce the environmental impact of all of their upcoming interior projects.

- Recyclable
- Low VOC emitting/GREENGUARD Indoor Air Quality Certified®
- Eligible for LEED credits



Please visit http://www.lanark.com/products_recore_recycled_wallcovering.aspx for additional information regarding **RECORE**.

LANARK Wallcovering Stylist, Kathy Wisniski, shares her thoughts and inspiration for her 'Flamenco,' 'Loom' and 'Mimosa' patterns:

FLAMENCO >

"To dance the flamenco, one must embody a complex balance of both technical skill and soulful passion. This emotional intensity combined with precise footwork inspired me to design a texture that has both a refined elegance and bold contrasts. The "Flamenco" pattern is a rich vertical silk effect weaving strands of rhythmic color throughout the design. The color palette is a reflection of the dance. From a pure 'Ole' ivory and an organic 'Sevilla' to a proud 'Gypsy Red' to a dynamic and energizing 'Vibrato' teal, the colors embody this rich folkloric tradition. Let the "Flamenco" design with its balanced mix of classical refinement and intricate craftwork add visual impact to all your interior projects."



Flamenco features:



< LOOM

"I found a vintage textile swatch while shopping the Paris flea markets and was taken by its subtle multicolor textural finish. It was both modern and classic at the same time. I was able to recreate the basket weave effect and elevated it with accents of vertical color strands. The final design, "Loom," is a textural effect with layered depth. The colors are natural and rich, inspired by nature. From a spice-inspired 'Turmeric' to a mineral-hued 'Iron Buff,' the colors soothe and define. "Loom" is a multi-use vertical design for all interior environments."

Loom features:



MIMOSA >

"Tiny Bubbles, In the wine, Makes me happy, Makes me feel fine..." Can you hear the music in the background? Where is Don Ho when you need him? I wanted to design a fun pattern and decided to use the classic circle shape as my inspiration. The circle motif is playful. Light and layered, it recreates the buoyancy of champagne bubbles. The colors are modern and very useable with subtle highlights of gold and copper. Adding pops to the palette are some fresh colors. From a lime 'Midori' and a sweet-hued 'Chiquita' to a SOBE-inspired 'Miami Blue' (an ode to my home city), "Mimosa" will bring a modern finish to all your design projects. In conclusion, a toast! "I hope everyone enjoys this design as much as I enjoyed designing it." Cheers!"



Mimosa features:



ANYA LARKIN®
for LANARK Wallcovering

Portfolio features:



< PORTFOLIO

"...is based on origami paper which is the traditional Japanese art or technique of folding paper into a variety of decorative forms. Intricate folds create tiny sculptures of boxes, flowers, birds or animals. The "Portfolio" pattern is what it looks like after unfolding the paper that was used to build the origami sculpture. We were making origami pieces to give to our clients. I had a Japanese assistant who knew how to make them and when I took apart the boxes I thought just the folded piece alone would make a beautiful simple pattern."

-Anya Larkin

All four new LANARK Wallcovering patterns are a 20.0 oz. Type II construction with palettes of 20 colors each, except 'Mimosa' which has 17 colors. Additionally, all of these patterns feature:

- **RECORE** Recycled Wall Technology
- Low VOC GREENGUARD Indoor Air Quality Certification®
- Water-based inks and coatings
- Fade resistant pigments and alkali resistance
- No cadmium or mercury-based pigments
- High durability
- Comprehensive raw material recycling manufacturing
- ISO9001 certified manufacturing facility
- Made in the U.S.A
- Underwriters Laboratories, Inc. Class A fire-ratings

All specifiers and purchasers of commercial vinyl wallcovering products can view these new patterns by contacting their WSG/LANARK distributor.

About LANARK Wallcovering.

LANARK Wallcovering is an industry-leading 54" width commercial vinyl wallcovering brand featuring a comprehensive selection of decorative prints and textures. Crafted to meet the diverse and changing aesthetic requirements of today's commercial interior spaces, LANARK products blend distinctive and original design with long-lasting quality and ease of maintenance.

Wallcovering Source Group (WSG) has owned the LANARK Wallcovering brand since November 2005. Formed in 1998, WSG is a partnership of the three distributors that have represented the LANARK brand throughout the U.S. since the 1980's:

- D.L. Couch Wallcovering Source (New Castle, IN) <http://www.dlcouch.com/>
- Eykon Wallcovering Source (Memphis, TN) <http://www.eykon.net/>
- TRI-KES Wallcovering Source (Dallas, TX) <http://www/tri-kes.com/>

Collectively, WSG is committed to providing a comprehensive offering of high-quality commercial wallcoverings supported by experienced and responsive sales and service professionals to ensure their client's satisfaction with every project specification.

International Distribution

For a current listing of LANARK Wallcovering international distributors and their contact information please visit <http://www.lanark.com/map.aspx>.

* **RECORE** is manufactured exclusively by OMNOVA Solutions Inc. – our manufacturing partner for LANARK Wallcoverings. **RECORE** is a trademark of OMNOVA Solutions Inc.