

## For Immediate Release:

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### Get Wired or Retreat to a South Seas Island with the Newest Designs from LANARK Wallcovering

MT. COMFORT, INDIANA, MARCH 2009 – LANARK Wallcovering covers both ends of the spectrum of living in a contemporary world with the launch of ‘Java Linen,’ ‘Retreat’ and ‘Wired.’ These 54” wide contract vinyl wallcovering patterns from the Wallcovering Source Group (WSG) offer three new high-volume backgrounds that are appropriate for any commercial environment. From the everyday energy and fast pace of modern business interpreted in ‘Wired’ to the quiet and solace found at a spa or a tropical vacation paradise translated in ‘Java Linen’ and ‘Retreat,’ these new LANARK Wallcovering patterns will be specified for commercial interior spaces requiring the highest levels of quality and aesthetics.

LANARK Wallcovering Stylist, Kathy Wisniski, shares her thoughts and inspiration on each of the three new designs and their color palettes:

#### JAVA LINEN>

‘Java Linen’ is a multi-color, horizontal linen inspired by natural ethnic pigments and fabrics. Like a trip to a tropical refuge, LANARK Wallcovering’s newest introduction has a hand-woven feel and texture. Influenced by the Spice Islands, the colors are both naturally earth-inspired and fresh at the same time. The colors range from an energetic *Lemon Balm* and a warm *Star Apple* to a soothing *Eucalyptus* and a robust *Basalt*. ‘Java Linen’ is a textural escape to an exotic tribe rich in colors and tradition.





#### <RETREAT

'Retreat' is a natural paper design inspired by the handmade textures and clean graphics found in spa and organic product design. Evoking a soothing and healing environment, LANARK Wallcovering's 'Retreat' is a getaway to relaxation. With a soft fibrous texture and subtle gentle flecks, this paper effect is crafted with tenderness and care. The colors are pure in form, from a buttery *Beeswax* and a juicy *Citrine* to a fresh *Green Tea* and a calming *Ylang-Ylang*. Let LANARK Wallcovering's 'Retreat' bring your environments a sense of well-being and peace through nature's tranquil handiwork.

#### WIRED>

'Wired' is a clean and crisp design inspired by the futuristic metal trends found in architecture and fashion. With an etched linen finish and subtle metal and pearl patinas, 'Wired' is an alchemy of layers fused together. Joining metal to natural and shimmer to edge, 'Wired' electrifies the walls with a rush of adrenaline through hints of filaments and circuitry. The colors reflect natural metal hues, from a cool white *Platinum* and a warm *Pyrite*, to an oxidized *Binary* and a refined deep blue *Kovar*. Get connected. Get 'Wired!'



'Java Linen,' 'Retreat' and 'Wired' are all 20.0 ounce Type II constructions and feature a palette of 20 or 24 colors each. Additionally, each new pattern features:

- Low VOC GREENGUARD Indoor Air Quality Certification®
- Water-based inks and coatings
- Fade resistant pigments and alkali resistance
- No cadmium or mercury-based pigments
- High durability
- Comprehensive raw material recycling manufacturing
- ISO9001 certified manufacturing facility
- Made in the U.S.A.
- Underwriters Laboratories, Inc. Class A fire-ratings

All specifiers and purchasers of commercial vinyl wallcovering products can view these new patterns by contacting their LANARK distributor. To locate your U.S. or international distributor and for more information about LANARK Wallcovering visit <http://lanark.com>

### **About LANARK Wallcovering.**

LANARK Wallcovering is an industry-leading 54" width commercial vinyl wallcovering brand featuring a comprehensive selection of decorative prints and textures. Crafted to meet the diverse and changing aesthetic requirements of today's commercial interior spaces, LANARK products blend distinctive and original design with long-lasting quality and ease of maintenance.

Wallcovering Source Group (WSG) has owned the LANARK Wallcovering brand since November 2005. Formed in 1998, WSG is a partnership of the three distributors that have represented the LANARK brand throughout the U.S. since the 1980's:

- D.L. Couch Wallcovering Source (New Castle, IN) <http://www.dlcouch.com/>
- Eykon Wallcovering Source (Memphis, TN) <http://www.eykon.net/>
- TRI-KES Wallcovering Source (Dallas, TX) <http://www.tri-kes.com/>

Collectively, WSG is committed to providing a comprehensive offering of high-quality commercial wallcoverings supported by experienced and responsive sales and service professionals to ensure their client's satisfaction with every project specification.

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