

For Immediate Release:

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Set Sail for Exotic Ports of Call with Two New Patterns from LANARK Wallcovering

MT. COMFORT, INDIANA, JUNE 19, 2008 – Two new 54" wide contract wallcovering patterns have been added to the diverse collection of designs in the Wallcovering Source Group's (WSG) LANARK Wallcovering® brand. "Ivory Coast" and "Regatta" further expand the range of decorative prints and textures sampled in the unique LANARK Wallcovering Box Sampling System. LANARK Wallcoverings are found in commercial interior spaces requiring the highest levels of quality and aesthetics.

The thoughts behind and inspiration for developing both of these new designs and their color palettes are shared by LANARK Wallcovering Stylist, Kathy Wisniski:

IVORY COAST. "With an organic-Modern look, this super-luxe, dramatic geometric design lends an earthy touch to all environments. Influenced by the upcoming African trends in fashion and home, natural mother-of-pearl, African buffalo horns and bone inlays, "Ivory Coast" creates a 'safari-chic' elegance in luminescent shades.

The color palette of "Ivory Coast" is light and iridescent, like natural freshwater pearls and oyster shells. Similar to the calcium crystals that create the structure and reflect the light in shells, the colors in "Ivory Coast" mimic these different wavelengths of light resulting in their subtle color opalescence. From the clean white



colors 'Freshwater' and 'Egret,' the natural and earthy 'Cowrie' and 'Manta Ray,' to the luxe inspired 'Pava' and 'Cassis,' "Ivory Coast" brings a ray of light and elegance to all environments. Similar to marble, natural shells and glass, "Ivory Coast" is a return to nature with a light, airy and translucent feel."



REGATTA. "Modern and definitive, "Regatta" was inspired by classic weaves, nautical fashion and the sailing lifestyle. A reinterpretation of linen with an accented edge: contemporary with a silk finish. Enter the world of yachts, lunching at the marina and watching the boats race on the open water.

Ranging from the clean and fresh 'Coastal' teal, bright and warm colors 'Lighthouse,' 'Sunshine' and 'Sunset,' cool grey colors 'Storm' and 'Topsail', to classics 'Bermuda' taupe and 'Dockside' khaki, the colors are classic and breezy with a soft minimalist feel.

"Regatta" combines the fine details in its threads with a natural luster finish to be suitable for all commercial interiors."

"Ivory Coast" and "Regatta" are both 20.0 ounce Type II constructions and feature a palette of 16 and 24 colors respectively. Additionally, each new pattern features:

- Low VOC GREENGUARD Indoor Air Quality Certification®
- Water-based inks and coatings
- Fade resistant pigments and alkali resistance
- No cadmium or mercury-based pigments
- High durability
- Comprehensive raw material recycling manufacturing
- ISO9001 certified manufacturing facility
- Made in the U.S.A.
- Underwriters Laboratories, Inc. Class A fire-ratings

All specifiers and purchasers of commercial vinyl wallcovering products can view these new patterns by contacting their LANARK distributor. To locate your distributor or for more information about LANARK Wallcovering visit <http://lanark.com>

About LANARK Wallcovering.

LANARK Wallcovering is an industry-leading 54" width commercial vinyl wallcovering brand featuring a comprehensive selection of decorative prints and textures. Crafted to meet the diverse and changing aesthetic requirements of today's commercial interior spaces, LANARK products blend distinctive and original design with long-lasting quality and ease of maintenance.

Wallcovering Source Group (WSG) has owned the LANARK Wallcovering brand since November 2005. Formed in 1998, WSG is a partnership of the three distributors that have represented the LANARK brand throughout the U.S. since the 1980's:

- D.L. Couch Wallcovering Source (New Castle, IN) <http://www.dlcouch.com/>
- Eykon Wallcovering Source (Memphis, TN) <http://www.eykon.net/>
- TRI-KES Wallcovering Source (Dallas, TX) <http://www/tri-kes.com/>

Collectively, WSG is committed to providing a comprehensive offering of high-quality commercial wallcoverings supported by experienced and responsive sales and service professionals to ensure their client's satisfaction with every project specification.

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