

For Immediate Release:

Bill Wrobel
LANARK Wallcovering Brand Manager
P: 440-582-5587
F: 440-877-9930
bwrobel@dlcouch.com
<http://www.lanark.com/>

Re-Designed LANARK Wallcovering Website Launched

MT. COMFORT, INDIANA, MAY 12, 2008 – The Wallcovering Source Group (WSG), an industry leader in commercial wallcovering brand development, ownership and distribution, announces the launch of a totally re-designed website for their LANARK Wallcovering brand at <http://www.lanark.com>.

The updated website offers a comprehensive and detailed overview of LANARK Wallcovering's:

- Brand Profile
- Ownership
- Stylist
- Box Sampling System Patterns
- Building Standard Collections
- New Product Introductions
- Press Releases

as well as contact info for the:

- U.S. Distributors
- International Distributors
- LANARK Wallcovering Brand Management

CAPULET DAMASK
PATTERN PROFILE

Custom Specifications	Type II
Type	1354" (1366 mm)
Width	20 oz/yd (207 g/m ²)
Weight	Non-Woven
Backing	Non-Removable Pattern with a Straight Across Match
Installation	Horizontal Repeat: 20"
Horizontal Repeat	Vertical Repeat: 18"
Vertical Repeat	Number of Print Stages: Black + 4 Prints
Number of Print Stages	Standard Repeat: 18" x 18"
Standard Repeat	Embossed: Yes
Embossed	Number of Stock Colors: 12
Number of Stock Colors	Custom Colors Available*: Type III: 1,000/500 by min.
Custom Colors Available*	Custom Weights Available*: Type III: 1,000/500 by min.
Custom Weights Available*	Minimum Cost on Straight Backing: Type III: surface woven
Minimum Cost on Straight Backing	Custom Topcoats Available*: Clear Vinyl (VCI)
Custom Topcoats Available*	Type III: 1,000/500 by min.
Type III: 1,000/500 by min.	Custom Manufacturing (Perforations Available): Contact distributor for maximums
Custom Manufacturing (Perforations Available)	Custom Slitting to 27" Width*: Not Available
Custom Slitting to 27" Width*	

APPROXIMATE GRAIN WEIGHTS (GSM) PER SQUARE FOOT

Finished Total Weight	U.S.	Metric
20 oz/yd (207 g/m ²)	420 g/m ²	
13.2 oz/yd (133 g/m ²)	360 g/m ²	
10.8 oz/yd (110 g/m ²)	300 g/m ²	
8.5 oz/yd (86 g/m ²)	240 g/m ²	
6.0 oz/yd (61 g/m ²)	180 g/m ²	
4.5 oz/yd (46 g/m ²)	135 g/m ²	
3.0 oz/yd (30 g/m ²)	90 g/m ²	
2.0 oz/yd (20 g/m ²)	60 g/m ²	
1.5 oz/yd (15 g/m ²)	45 g/m ²	
1.0 oz/yd (10 g/m ²)	30 g/m ²	
0.5 oz/yd (5 g/m ²)	15 g/m ²	

FINISH SPECIFICATIONS

U.S.	Metric
20 oz/yd (207 g/m ²)	420 g/m ²
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4.5 oz/yd (46 g/m ²)	135 g/m ²
3.0 oz/yd (30 g/m ²)	90 g/m ²
2.0 oz/yd (20 g/m ²)	60 g/m ²
1.5 oz/yd (15 g/m ²)	45 g/m ²
1.0 oz/yd (10 g/m ²)	30 g/m ²
0.5 oz/yd (5 g/m ²)	15 g/m ²

ADDITIONAL INFORMATION

This product is intended for use in buildings designed and constructed to avoid moisture accumulation on or within walls, particularly in areas that attract the bacteria that cause mold and mildew. The use of a mold inhibitor in the primer and adhesive is highly recommended. Primer and adhesive with the highest possible permeability rating are also highly recommended.

After installation, the wall and wallcovering should be protected from moisture or water vapor intrusion and accumulation. Any such intrusion or accumulation after installation must be promptly addressed.

LANARK.COM

Product Information

Underwriters Laboratories Inc. UL 723
U.S. Canadian Fire Hazard Class
Flame Spread: 0
Smoke Toxicity: 0
Canadian Gen. Prod. Board: 41 CP 388
City of NY Dept. of Buildings: 106 No. 6
ICC-ES: E-1074
International Maritime Org. (IMO): No

Environmental

Low VOC: GreenGuard Indoor Air Quality Certificate
Made in the USA
Meets State of Washington Purchase Specification
Meets EPA No-Volatile Organic Compound (VOC) Specification
Printed with water based inks and coatings
Contains no cadmium or mercury based pigments
Manufactured using comprehensive raw material recycling

Other Features

Made in the USA in an ISO 9001 certified facility
High durability
Fade resistant pigments, alkali resistant
Vandal resistant, fire retardant
This product can be re-used (re-peeled) for reusability

One significant new feature is found on the **"Patterns and Specifications"** page of the revised LANARK Wallcovering website. In addition to the easy-to-access thumbnail images and "Quick Spec" data for each pattern found in the LANARK Box Sampling System, a one-page **"Pattern Profile"** (image above) provides very detailed product information, specifications, features and vignette photo.

These **"Pattern Profiles"** will provide a meaningful and user-friendly new tool to assist architects, interior designers, contractors and all customers specifying, purchasing or installing LANARK Wallcovering products.

To view the entire color range for each pattern, order samples, place orders or request assistance from a sales or customer service representative, complete contact information and website links are provided for all of the world-wide LANARK Wallcovering distributors. WSG will continue to add more distributors to the LANARK Wallcovering global sales network throughout 2008 and 2009.

About LANARK Wallcovering.

LANARK Wallcovering is a market leader in 54" width commercial vinyl wallcovering design and performance, featuring a broad spectrum of decorative prints and textures. Crafted to meet the diverse and changing aesthetic requirements of today's commercial interior spaces, LANARK products blend distinctive and original design with long-lasting quality and ease of maintenance. LANARK Wallcovering features:

- Low VOC GREENGUARD Indoor Air Quality Certification®
- Water-based inks and coatings
- Fade resistant pigments and alkali resistance
- No cadmium or mercury-based pigments
- High durability
- Comprehensive raw material recycling manufacturing
- ISO9001 certified manufacturing facility
- Made in the U.S.A.
- Underwriters Laboratories, Inc. Class A fire-ratings

About Wallcovering Source Group.

Wallcovering Source Group (WSG) has owned the LANARK Wallcovering brand since November 2005. Formed in 1998, WSG is a partnership of the three distributors that have represented the LANARK brand throughout the U.S. since the 1980's:

- D.L. Couch Wallcovering Source (New Castle, IN) <http://www.dlcouch.com/>
- Eykon Wallcovering Source (Memphis, TN) <http://www.eykon.net/>
- TRI-KES Wallcovering Source (Dallas, TX) <http://www/TRI-KES.com/>

Collectively, the WSG distributors are committed to providing a comprehensive offering of high-quality commercial wallcoverings supported by experienced and responsive sales and service professionals to ensure their client's satisfaction with every project specification.

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