

## For Immediate Release:

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### Diversity in Design Continues to Define the LANARK Wallcovering Product Portfolio

MT. COMFORT, INDIANA, MAY 5, 2008 – The Wallcovering Source Group (WSG) honors a commitment to continually offer new designs in its LANARK® Wallcovering brand with the launch of three new patterns, 'Bistro', 'Enchanted' and 'Lotus Silk.' These new 54" wide contract vinyl wallcovering patterns extend the range of decorative categories and design influences found in the unique LANARK Box Sampling System. LANARK Wallcoverings are found in commercial interior spaces requiring the highest levels of quality and aesthetics.

LANARK Wallcovering Stylist, Kathy Wisniski, shares her thoughts and inspiration on each of the three new designs and their color palettes:

**BISTRO.** "Inspired by natural and luxurious finishes such as tortoise shell, natural stone and polished wood, 'Bistro' provides a chic look for all interior walls. This blend between a wood and stone effect can create the same warmth and ambience found sipping a steaming cup of coffee in a cozy corner bistro or when huddled in front of a roaring fireplace reading a good book.

Deep rich colors dominate the 'Bistro' palette. From the dark *Noir* to the bright *Seine*, 'Bistro' is a modern interpretation of the luxury of the natural world."





**ENCHANTED.** "Inspired by classic shagreen textures, luxe jewels and opulent finishes, 'Enchanted' is a subtle take on the classic sharkskin look. With pearlized colored effects and a refined hand, 'Enchanted' is an ode to the Art Deco period of the past.

With colors ranging from the cocoa-inspired *Lustrous* to the crisp *Silver Lake* blue, 'Enchanted' brings an elegant refinement for all interiors."

**LOTUS SILK.** "'Lotus Silk' was inspired by classic and refined silk fabrics from China and India. Intricate weaves with a subtle shimmer are the signature looks of a classic silk. 'Lotus Silk' is the essence of simple luxury.

With an extensive and rich color palette ranging from the soft off-white *Porcelain* to the spicy *Buddha*, 'Lotus Silk' is a beautiful choice for all your interior solutions."



'Bistro,' 'Enchanted' and 'Lotus Silk' are all 20.0 ounce Type II constructions and feature a palette of 20 or 24 colors each. Additionally, each new pattern features:

- Low VOC GREENGUARD Indoor Air Quality Certification®
- Water-based inks and coatings
- Fade resistant pigments and alkali resistance
- No cadmium or mercury-based pigments
- High durability
- Comprehensive raw material recycling manufacturing
- ISO9001 certified manufacturing facility
- Made in the U.S.A.
- Underwriters Laboratories, Inc. Class A fire-ratings

All specifiers and purchasers of commercial vinyl wallcovering products can view these new patterns in both 'TwistCard' and 'TwistDeck' formats for the LANARK Box System by contacting their LANARK distributor. To locate your distributor or for more information about LANARK Wallcovering visit <http://lanark.com>

#### **About LANARK Wallcovering.**

LANARK Wallcovering is an industry-leading 54" width commercial vinyl wallcovering brand featuring a comprehensive selection of decorative prints and textures. Crafted to meet the diverse and changing aesthetic requirements of today's commercial interior spaces, LANARK products blend distinctive and original design with long-lasting quality and ease of maintenance.

Wallcovering Source Group (WSG) has owned the LANARK Wallcovering brand since November 2005. Formed in 1998, WSG is a partnership of the three distributors that have represented the LANARK brand throughout the U.S. since the 1980's:

- D.L. Couch Wallcovering Source (New Castle, IN) <http://www.dlcouch.com/>
- Eykon Wallcovering Source (Memphis, TN) <http://www.eykon.net/>
- TRI-KES Wallcovering Source (Dallas, TX) <http://www.tri-kes.com/>

Collectively, WSG is committed to providing a comprehensive offering of high-quality commercial wallcoverings supported by experienced and responsive sales and service professionals to ensure their client's satisfaction with every project specification.

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