

For Immediate Release:

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Global Inspirations Influence LANARK's Newest Commercial Wallcovering Designs

MT. COMFORT, INDIANA, DECEMBER 5, 2007 – The Wallcovering Source Group (WSG) closes out 2008 with three new designs in its LANARK® Wallcovering brand – 'Seagrass', 'Urban' and 'Zanzibar.' These new 54" wide contract vinyl wallcovering patterns represent a broad range of design influences for use in a wide array of commercial interior spaces.

LANARK Wallcovering Stylist, Kathy Wisniski, shares her thoughts and inspiration on each of the new designs and color palettes:

SEAGRASS. "Growing up near the beaches of South Florida, I have always been in love and inspired by the beauty and serenity of the ocean and the beach lifestyle. 'Seagrass' is a painted interpretation of the flowing underwater plants found in sheltered tropical beds around the world. Natural seagrass only subtly resemble grasses on land. By creating a layered effect with watercolors, LANARK's 'Seagrass' is more of a silky weave with a light shimmer, similar to the glistening of sunlight on ocean waves.

The colors are inspired by the tropics themselves, natural, yet full of color. From a crisp Aloe green and a refreshing Colada, to a warm Beachside and a flowering Hibiscus, 'Seagrass' is a sophisticated natural silk effect suitable for a variety of interiors."





URBAN. “Inspired by classic minimalism, I wanted to create a design that expressed the essence of simplicity with the hand-crafted quality of a line drawing. ‘Urban’ was created by carving lines into a woodblock and then randomly printing them on hand-made craft paper. The intersecting lines create a subtle movement that is both horizontal and vertical, crisp, yet soft, just hinting at a stripe. Just as the urban city streets criss-cross with life, LANARK ‘Urban’ is a calming rendition of the city grid.

The modern color palette is cool and understated with touches of silver and copper combined with dark slate and chocolate brown. ‘Urban’ is a design that is about ‘getting back to basics’ with clarity and ease.”

ZANZIBAR. “The pattern ‘Zanzibar’ was inspired by West African textiles, in particular, the Kente cloth, the powerful symbol of African heritage. The traditional Kente cloths are made from narrow strips sewn together to form a lively pattern that seems to dance with a visual energy. The patterns of the fabric when draped around the body would shimmy with the wearer’s every move. I wanted to reinterpret this fabric for the walls to create a texture unlike any other. With its blocks of patterns, light and dark, horizontal and vertical weaves, ‘Zanzibar’ is a textile effect that virtually hums with life.

The color palette was inspired by Zanzibar itself, an archipelago off the east coast of Africa, which is sometimes referred to as the “Spice Island.” From a warm Clove, a major export of the island, and a rich Nutmeg to a sunny Cashew and a lush Mangrove, the colors are deep and layered with subtle slivers of sparkle.”



'Seagrass,' 'Urban' and 'Zanzibar' are all 20.0 ounce Type II constructions and feature a palette of 20 colors each. Additionally, each new pattern features:

- Low VOC GREENGUARD Indoor Air Quality Certification®
- Water-based inks and coatings
- Fade resistant pigments and alkali resistance
- No cadmium or mercury-based pigments
- High durability
- Comprehensive raw material recycling manufacturing
- ISO9001 certified manufacturing facility
- Made in the U.S.A.
- Underwriters Laboratories, Inc. classification

All specifiers and purchasers of commercial vinyl wallcovering products can view these new patterns in both 'TwistCard' and 'TwistDeck' formats by contacting their LANARK distributor. To locate your distributor or for more information about LANARK Wallcovering visit <http://lanark.com>

About LANARK Wallcovering.

LANARK Wallcovering is an industry-leading 54" width commercial vinyl wallcovering brand featuring a comprehensive selection of decorative prints and textures. Crafted to meet the diverse and changing aesthetic requirements of today's commercial interior spaces, LANARK products blend distinct and original design with long-lasting quality and ease of maintenance.

Wallcovering Source Group (WSG) has owned the LANARK Wallcovering brand since November 2005. Formed in 1998, WSG is a partnership of the three distributors that have represented the LANARK brand throughout the U.S. since the 1980's:

- D.L. Couch Wallcovering Source (New Castle, IN) <http://www.dlcouch.com/>
- Eykon Wallcovering Source (Memphis, TN) <http://www.eykon.net/>
- TRI-KES Wallcovering Source (Dallas, TX) <http://www/tri-kes.com/>

Collectively, WSG is committed to providing a comprehensive offering of high-quality commercial wallcoverings, backed by experienced and responsive professionals to ensure client satisfaction.

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